Chicagoland Golf 2018 Rate Card

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OFFICIAL CHICAGO GOLF SHOW® PROGRAM PRICING

Chicagoland Golf and the Chicago Golf Show® have teamed up to deliver the most read printed Golf magazine in the Chicago Market—the Official Chicago Golf Show® Program.

Chicago Golf Show Distribution

To Show attendees as they arrive at the show – copies will be handed out to show attendees on all 3 days of the show.

Chicagoland Golf Spring Distribution

Copies will be available at over 250 golf courses, golf retailers, driving ranges and other golf related outlets.

Chicagoland Golf has provided local golf news for almost 30 years—the Chicago Golf Show® is in their 35th year and one of the largest Golf Shows in the Midwest. Combined they share 65 years of bring the best to golfers in the Chicagoland Market.

SPECIAL PRICING FOR THIS SPECIAL ISSUE

PREMIUM ADVERTISING LOCATIONS

Inside Front Cover $3,500.00
Inside Back Cover $3,500.00
Back Cover $4,000.00

ADVERTISING SIZES AND COST

2 page Spread $3,500.00
Full Page $2,000.00
1/2 Page. $1,300.00
1/3 page. $1,100.00
1/4 page. $900.00

AD SIZES

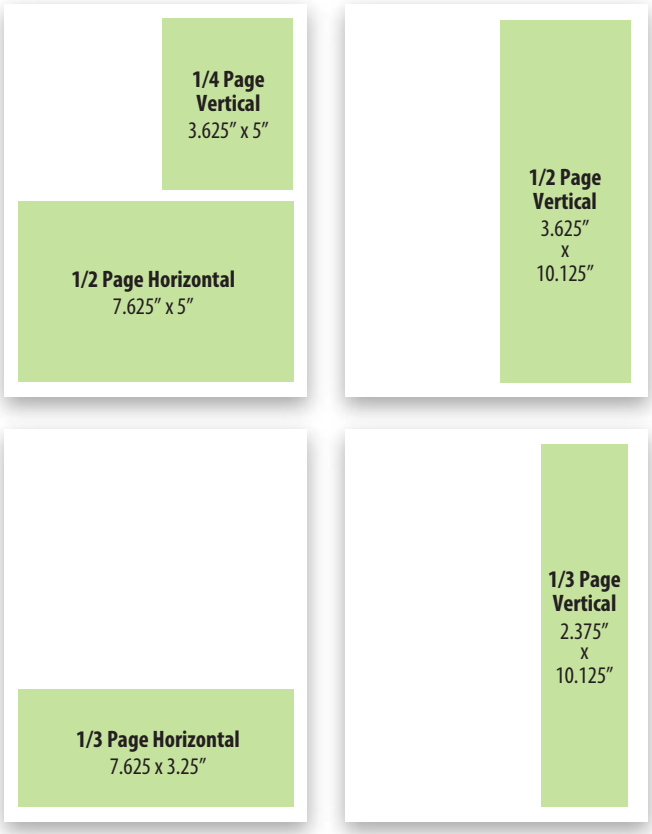
	Width	Height
2 Page Spread*	**16.75 in**	**10.875 in**
Full Page*	**8.375 in**	**10.875 in**
1/2 Page Vertical	3.625 in	10.125 in
1/2 Page Horizontal	7.625 in	5 in
1/3 Page Vertical	2.375 in	10.125 in
1/3 Page Horizontal	7.625 in	3.25 in
1/4 Page Vertical	3.625 in	5 in

COVERS

IFC, IBC, Back Cover*	**8.375 in**	**10.875 in**

Publication Trim Size: 8.375 in x 10.875 in

**** Full bleed. Please add .25 inch bleed to file.***



For additional information: Email val@chicagolandgolf.net or Phone 847-683-4770

Preferred File Format: PDF. All files provided should be hi-resolution (300 dpi) and CMYK. All RGB and spot colors will be converted to CMYK. Alternate Formats Accepted: Adobe CC or lower (InDesign, Photoshop, Illustrator). Include all images and fonts when submitting native files. All ad materials should be emailed to jason@cellardoorcreative.com (7 mb max). Please contact *Chicagoland Golf* before sending ad materials and for alternate delivery methods.

Visit us at chicagolandgolf.net