



Showcase Your Security Related Business At ALOA Convention & Security Expo 2010

Showcase your security related business at ALOA 2010! Having built an international reputation among locksmiths as the single most important source to explore industry innovation; to receive training and education; and to form industry alliances that reach around the globe, ALOA 2010 is the place to showcase your security-related business.

MOST COST EFFECTIVE!

Lowest cost medium to generate qualified sales leads to close sales.

ALO A 2010 is a selling show (cash and carry) and most attendees arrive ready to buy.

88% of show attendees have "real" buying power.

91% of all purchasing-decision makers surveyed claim that they prefer to make buying decisions at exhibitions.

Over 56% work from storefronts and have mobile service.

Over \$1 Billion estimated gross annual sales of ALO A members.

[source: Center for Exhibition Industry Research (CEIR)]

LOCATION

ORANGE COUNTY CONVENTION CENTER
9400 Universal Boulevard
Orlando, FL 32819

HOTEL

HILTON ORLANDO
\$149 Single/Double
(Connected to Orange County Convention Center)
6001 Canadian Court
Orlando, FL 32819

CONTACT US

EXHIBIT SALES
Rhonda King

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EXHIBITS

EXHIBIT SPACE RATE

Minimum Booth Size..... 10'x10'
Associate members
(per sq. ft) \$18.00
Non-member (per sq. ft) \$23.00
Exposed Corner Booth \$125.00
(Each Corner)

MOVE-IN DATES

Tuesday, August 3..... Noon-5 pm
Wednesday, August 4.. 8 am-5 pm
400 sq. ft. and up
Thursday, August 5... 8 am-11 am
All exhibitors must complete setup by 11 am

TRADE SHOW HOURS

Thursday, August 5.. 12 pm-4 pm
Friday, August 6..... 9 am-2 pm
Saturday, August 7..... 9 am-2 pm

EXHIBITOR MOVE-OUT DATES

Saturday, August 7... 2 pm-10 pm
Sunday, August 8..... 8 am-Noon

DEPOSIT INFO

A 50% deposit is required to hold your booth space and must be paid with application. The balance of your space must be paid before January 29, 2010.

No refund for cancellation of exhibit space after January 29, 2010.

QUESTIONS

CONVENTION MANAGER
Jo Anne Mims
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ALO A MEMBERSHIP

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www.aloha.org

