

Joyce Launches Her Way to Top U.S. Finish

The 2011 Re/Max World Long Drive Championship was held in Mesquite, Nevada where Lisa and Marty Joyce were top finishers in their respective divisions.

Lisa “Launch It” Joyce competed in the women’s division. Lisa, also known as the ‘American Fireball’ hit a crushing blow of 282 yards to catapult her to finish 5th place in the world championship. She has the top finish for an American in this year’s international world championship. Lisa finished ten yards ahead of the last Women’s world champion, Lana Lawless. The winner of the event was Sandra Carlborg from Sweden with a drive of 285 yards. Lisa ‘Launch It’ is a former Junior World Long Drive Champion and holds the record with the longest drive ever at the Junior Girl’s World Long Drive Championship with a blast of 315 yards.

Lisa’s father, Marty “Long Ball” Joyce took 11th place in the 60 and over division at the Re/Max World Long Drive Championship. Marty, a P.G.A. professional, has won over 82 long drive events with three top 10 finishes at the world finals. Lisa and Marty Joyce were the only father and daughter long drive competitors participating in the event.

All results can be confirmed on www.longdrivers.com under live scoring.